

The Voice Audit

Seven questions to clarify the voice you're putting into the world.

1. What do you stand for?

Write the one sentence a stranger should remember after meeting you.

2. Who is it for?

Name the exact person — age, city, struggle. Not 'young Africans'. One person.

3. What are you tired of hearing?

Your strongest point of view usually lives next to your loudest frustration.

4. What do you keep proving?

List the receipts — work, wins, scars — that back the voice up.

5. Where does it live?

Pick one channel you can show up on weekly for the next 90 days.

6. What's the ask?

Every voice has a call to action. Yours is _____.

7. What would 'enough' look like?

Define the win so you stop chasing the wrong scoreboard.